2021年8月31日-9月2日 中国・上海 上海新国际博览中心

Shanghai New International Expo Center, Shanghai, China



## **Booth Application Form**

SHANGHAI

Please complete, sign & return to us via Email: info@ishc-cihe.com or Fax: (86) 21 6168 0788 (Please type in block letters.)

| 1. | Company | details( | Contact | Information) |
|----|---------|----------|---------|--------------|
|----|---------|----------|---------|--------------|

| Company name:                 |            | Company name(Chinese if necessary): |  |
|-------------------------------|------------|-------------------------------------|--|
| Contact: Mr / Ms/ Mrs /       |            | Position:                           |  |
| surname                       | first name |                                     |  |
| Address:                      |            |                                     |  |
| City:                         |            | Zip / Postal code:                  |  |
| Country/ Region:              |            | Corporate HQ's Country:             |  |
| Tel:/ /                       |            | Fax:/ //                            |  |
| Country code City code Number |            | Country code City code Number       |  |
| Email:                        |            | Website:                            |  |

2. Company details# (Catalogue information): (# Information will be published in the official fair catalogue or visitor guide. If you'd like to amend or update anything, kindly contact the organizer to submit the form by email or fax before the deadline. Please print clearly in BLOCK letters, or use a typewriter to indicate your company information (exactly the name and information you would like to appear in the official fair catalogue) below, the publisher will not take any responsibility if mistakes are made in the catalogue due to unclear text.)

|  |  | Company name(Chinese):   |
|--|--|--|
| Address(Chinese):  |  |  |
| Country/ Region:   |  |  |
|  | /  |  |
| Country code City code   | Number   | Country code City code Number  |
| Email:   |  | Website:   |
| Major brand-name(s) and its<br>Major brand-name(s) and its<br>Major brand-name(s) and its<br>Major brand-name(s) and its | country promoted (2):<br>country promoted (3): |  |
| <ul> <li>Business nature (please 01 Manufacturer</li> <li>02 Agent, wholesa</li> </ul>                                   |  | <ul> <li>O3 Association, press</li> <li>O4 Other (please specify)</li> </ul> |
|  | nology<br>ng boiler and accessory              | 06 Heat meters and accessory   |
| 02 Radiator and a  | -  | 07 Heat pump   |
| 03 Floor heating a   | -  | 08 Pump, valve, pipe   |
| 04 Ventilation, air-   | •  | 09 Capillary network and ceiling radiant heating                             |
| 05 Solar, biomass<br>Home comfort produc   | 0, 0   | 10 Others (please specify)   |
| 01 Fresh air syste   |  | 03 Air purification  |
| 02 Water purificati  |  | 04 Others (please specify)   |
| 5. Product description #   | (30 words maximum)                             |  |
| English:   |  |  |
|  |  |  |
| Chinese:   |  |  |





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| 6. Agent / Representative (if applied)<br>Company name(English): | Company name(Chinese):        |
|--|-------------------------------|
| Address(English):  |                               |
| Address(Chinese):  |                               |
| Country/ Region:   | Zip / Postal code:            |
| Tel: / /   |                               |
| Country code City code Number                                    | Country code City code Number |
| Email:   | Website:                      |
| 7. Visitor target group(s):                                      |                               |
| 8. Participation fee (* VAT=6% is included):                     |                               |

| Package stand:               | <ul> <li>space rental, stand construction &amp; dismantling</li> </ul>                          |  |  |
|------------------------------|---|--|--|
|                              | <ul> <li>fascia board with company name &amp; booth number</li> </ul>                           |  |  |
| RMB 1,500 / sqm (min 9 sqm)  | catalogue entry, exhibitor passes   |  |  |
|                              | <ul> <li>stand cleaning and security</li> </ul>   |  |  |
|                              | • booth facilities (socket, square table, white folding chairs, waste-bin, long-arm spotlights) |  |  |
| Raw space:                   | space rental  |  |  |
| •                            | general hall security   |  |  |
| RMB 1,400 / sqm (min 36 sqm) | catalogue entry, exhibitor passes   |  |  |
|                              | visitor invitations   |  |  |

#### 9. Booth options:

| Package stand, required size: | sqm, booth preference: Hall | Booth number |
|-------------------------------|-----------------------------|--------------|
| Raw space, required size:     | sqm, booth preference: Hall | Booth number |

10. Name of responsible person. Please print last name, first name and sign below:

We hereby understand this application form as a confirmation of our participation at ISH Shanghai & CIHE 2021 and accept the General Terms and Conditions of the show and the Specific Terms and Conditions of this form.

| Company Name:                           | Title: |  |
|---|--------|--|
| Tel:                                    | Email: |  |
| Contact Signature (with company stamp): | Date:  |  |







## **Specific Terms and Conditions**

#### 1. Organisers

Messe Frankfurt (Shanghai) Co Ltd CIEC GL events (Beijing) International Exhibition Co Ltd Shanghai Zhanye Exhibition Co Ltd

#### 2. Event location

Shanghai New International Expo Centre Shanghai, China

## 3. Date of event

31 August – 2 September 2021

#### 4. Registration and confirmation Application to exhibit is made by submitting a completed and signed application form to the organisers. Exhibitors should make sure the accuracy and authenticity of the submitted application form. The organisers will confirm successful applications in writing by fax or email.

#### 5. Booth allocation

Exhibitor booth location will be allocated according to product criteria, or other criteria set by the organisers. No change of booth location is allowed once it has been assigned and the exhibitor informed.

# 6. Requirements on exhibits & forbiddance on booth transfer

All the exhibits on display at the show should be consistent with the product range or the brands registered in this application form submitted by the applicants. Those products which have no relevance to the theme of the show are strictly forbidden. For the exhibitors who attempt to transfer the booths to others, the organisers reserve the right to unconditionally remove their exhibits and can void their exhibitor qualifications.

# 7. Additionally represented companies (co-exhibitors)

Applications made for additionally represented companies (co-exhibitors) are prohibited. A fixed fine of RMB 8,000 per additional company will be charged and the exhibitor qualification is liable to be cancelled depending on cases.

### 8. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited. If the exhibitor notifies the organisers of his withdrawal within three months of the start date of the event, he is still obligatory to settle the total participation fee.

#### 9. Catalogue entry / fair guide

# Information will be published in the official fair catalogue or fair guide. If you'd like to amend or update anything, kindly contact the organizer to submit the form by email or fax before the deadline.

### 10. Intellectual property rights/copyright

The exhibitor warrants that all of its exhibit, package and relevant public materials do no infringe or violate any rights and interests of any third parties including trademark, copyright, design, name, and other registered or unregistered patent. The organiser of exhibit shall have the right to revoke the exhibiting qualification of any exhibitors and its exhibits which are involved in infringements on intellectual property right at the exhibit site and reject such exhibitor's application for attending any exhibits in future. For confirmed exhibitors, the organisers are entitled to terminate the contract unilaterally and refund the participation fee. Additionally, exhibitors who are involved in the copyright infringement issues during the fair will be passed to the relevant legal authorities for handling the disputes.

### 11. Terms of payment

A deposit of 50% is required upon application. Applicants should remit the appropriate amount directly to the organisers. Final balance of 50% is due on **18 June 2021**. All bank charges are to be borne by applicant. Payment should be made to:

A/C Holder: Messe Frankfurt (Shanghai) Co Ltd A/C No: 448159241206 A/C - Type: US\$ Banker: Bank of China, Shanghai Branch Nanjing Road (W) Third Sub-branch Address: 1221 Nanjing Road West, Shanghai 200040, PRC Swift Code: BKCHCNBJ300

#### 12. Correspondence address for enquiries

Messe Frankfurt (Shanghai) Co Ltd Room 1001, 1004 10/F and Room 1101-1104, 11/F Office Tower 1, Century Metropolis 1229 Century Avenue, Pudong District, Shanghai 200122, P.R. China Tel: (86) 21 6160 8577 / 92 Fax: (86) 21 6168 0788 Email: info@ishc-cihe.com

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